

Welcome to **THE TRAINING WILL BEGIN SHORTLY**
While you're waiting...

MOVING UPSTREAM TOGETHER:
 FURTHERING YOUR VISION FOR CHILD AND
 FAMILY WELL-BEING WITH FREE TECHNICAL
 ASSISTANCE

CONNECT WITH US!

Icebreaker Question (answer in the chat)
 What is your favorite gas station or convenience store snack?

Survey & Certificate of Completion
 Available following the training.

caltrin.org | twitter.com/cal.trin
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Hi, We're CalTrin!

Who we are

- The California Training Institute
- Funded by the State of California, Dept. of Social Services, Office of Child Abuse Prevention (OCAP) to support child abuse prevention through professional development and extended learning opportunities.
- Designed for staff of family strengthening and child abuse prevention organizations in California, including Family Resource Centers, Child Abuse Prevention Councils, community-based organizations, and other child and family serving systems.

What we offer

- Live webinars & small group training
- Virtual, self-paced courses
- Job aids & other resources

This training was made possible with funding from the California Department of Social Services, Office of Child Abuse Prevention. Any opinions, findings, conclusions, and/or recommendations expressed are those of the CEBC, CalTrin and do not necessarily reflect the views of the California Department of Social Services.

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Before We Begin...

BEFORE

- Access the presentation slides now! The link can be found in the chat.
- This presentation is being recorded.

DURING

- Review interactive features for today's session. Locate the controls on the toolbar at the bottom of your screen.

AFTER

- Complete the survey at the end of this training to receive your Certificate of Attendance.
- A follow-up email will be sent to all participants within two days.

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Moving Upstream Together: Furthering Your Vision for Child & Family Well-Being with Free Technical Assistance

Presenters:
Barbara DeGraaf & Lydia Marquez



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CONSULTING SERVICES

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ABOUT STRATEGIES TA

Strategies Technical Assistance (TA) supports County Prevention Teams, Child Abuse Prevention Councils (CAPCs), Family Resource Centers (FRCs), and their networks with the implementation of their Prevention Plans and practical support to advance county community pathways. Strategies TA is funded by the California Office of Child Abuse Prevention (OCAP).

| | | |
|---|--|--|
| <p>Vision</p> <ul style="list-style-type: none"> United Communities Strong Families Thriving Children | <p>Mission</p> <p>Strategies TA supports and inspires cross-sector networks throughout California to advance community-driven action to strengthen children and families, centered in equity and inclusion.</p> | <p>Values</p> <ul style="list-style-type: none"> Accountability Equity Collaboration Community Voice Strengths-Based |
|---|--|--|

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OUR WORK

Consulting Services

In the areas of:

- Sharing Subject Matter Expertise
- Product Development
- Process Consulting
- Leadership Coaching
- Information Gathering Facilitation
- Group Capacity Building

Events

- Online Learning Opportunities
- Regional Networking Events
- Past events include:
 - Learning Exchange Cohorts
 - Statewide Convenings

Strategies TA provides technical assistance to California counties in the Northern California, Mountain Valley, Bay Area, Central Valley, and Southern California regions.

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FOCUS AREAS

- Advance robust Community Pathways to Prevention Services
- Strengthen the Statewide Prevention & Family Well-Being Movement
- Elevate Community and Tribal Voice

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COMMUNITY PATHWAYS:

- The pathways within a county's Comprehensive Prevention Plan that identifies and refers families for Family First Prevention Services.
- The array of supports available to prevent child welfare involvement and provide a "community supporting" alternative to mandated reporting.
- The development of robust family and community strengthening infrastructure that makes both of these possible (CAPCs, FRCs, CBOs, networks, grassroots efforts, local mutual supports).

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Who We Serve:

Capacity Building Technical Assistance to:

- County Collaboratives
- Child Abuse Prevention Councils (CAPCs) and CAPC Networks
- Family Resource Centers (FRC) and FRC Networks
- Community Based Organizations (CBOs) and CBO Networks



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Services to Advance Community Pathways Include:

- Strategic Planning
- Governance & Collaboration
- Centering Community and Tribal Voice
- County/CBO Partnerships
- Community Asset Mapping
- Support with Data Needs
- Other projects as determined by the organizational need



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Strategic Planning

Readiness Assessment to determine capacity

Provide Strategic Planning Workshop/Training

Facilitate in the development of the strategic plan



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Governance and Collaboration:

By fostering collaboration and developing strategic partnerships, multiple sectors can come together to build stronger, healthier and more resilient communities."

Building Community Resilience Toolkit Series, Volume I

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County/CBO Partnerships

Identify Key partners

Who is missing?

What can be done to elevate partnerships?



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Community Asset Mapping:

- Document a community's existing resources, incorporating these strengths into community development work
- Identify the institutions, individuals, and citizen associations existing within communities that serve as positive resources
- Empower community members to recognize their own strengths and capacities



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Support with Data Needs:

Explore how to use data to achieve measurable improvements in your community/agency/program

| Category | Percentage |
|----------|------------|
| Red | 27.5% |
| Green | 10.6% |
| Orange | 34.2% |
| Brown | 27.7% |

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Centering Community and Tribal Voice

- Assess where is the organization on the community engagement spectrum?
- What is the goal(s)?
- Develop a plan to move from one level on the spectrum to deeper engagement.

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ELEVATE COMMUNITY AND TRIBAL VOICE

- Connecting the community to the statewide network by hosting and supporting events, peer sharing opportunities, and regional gatherings.
- Supporting the community and partners by sharing resources such as webinars, and developing strategies that highlight tribal voices and those with lived expertise.
- Creating strategies and tools for the statewide network such as the Community Onboarding Toolkit and the Strategies TA Learning Modules.

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Child Abuse Prevention Councils (CAPCs)

CAPC Roles:

1. Catalyst for Prevention
2. Convener of Cross-System Partners
3. Coordinator of County-Wide Prevention Activities



Best Practice Guidelines for CA CAPCs

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Catalyst for Prevention

Strategies TA can support CAPCs in brainstorming primary prevention strategies for their community such as outreach materials and events.

- Increasing facilitating and meeting design skills
- Supporting the development of a strategic plan
- Coordinate peer sharing opportunities

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Convener of Cross-System Partners

As conveners, CAPCs bring traditional and non-traditional partners together to impact the county's child abuse prevention agenda

- Supporting CAPCs with community engagement strategies
- Connecting CAPCs to the larger statewide network

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Coordinator of County-Wide Prevention Activities

- CAPCs role as a coordinator of countywide prevention efforts is to align the larger prevention effort through public awareness and education.
- Providing structure and process support for large scale events like resource fairs or community outreach events
 - Providing capacity building of technological tools that could further community education and outreach eg. Zoom, etc
 - Connecting organizations to resources and subject matter experts regarding community engagement strategies and culturally responsive practices

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STRENGTHEN THE PREVENTION MOVEMENT

Support the development of a statewide CAPC Network.

- Co-design and facilitate CAPC leadership gatherings
- Co-develop a CAPC Orientation and aligning materials for new CAPC members
- Peer learning opportunities for prevention networks, CAPCs, FRCs and CBOs.



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Statewide CAPC Convening

- CAPC leadership from over 20 counties gathered to talk about the needs of CAPCs.
- CAPCs shared that funding is one of their greatest needs.
- CAPCs also shared the need for hiring staff to help do the work!

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Discussion

- What are some of the barriers to moving the work your organization does forward? Use 1 or 2 words
- Now define it using 1 to 2 sentences!
- What have you tried?
- Who has been involved? You can keep this general (Public agencies, community partners, folks with lived expertise, faith community, etc.)
- What are your next steps?



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Next Steps

Complete TA Request Form to clarify needs

Meet with Leadership to assess your needs and develop a plan for TA Services



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Thanks for joining us!

WHAT'S NEXT?

- Survey and certificate in the chat now
- Follow-up email with resources within two days
- Watch your inbox for the next issue of *CalTrin Connect*



STAY CONNECTED FOR MORE FREE TRAINING & RESOURCES!



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