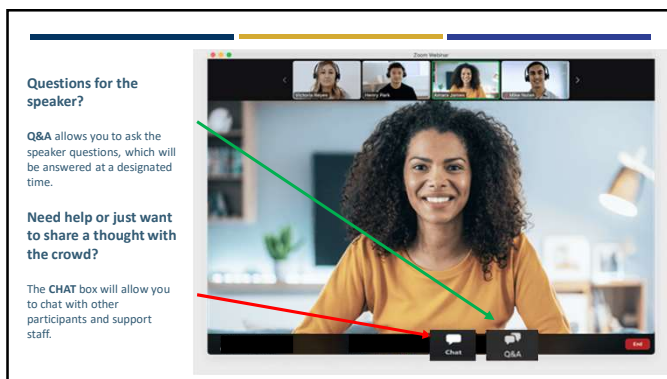


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ABOUT THE REIMAGINING PREVENTION WEBINAR SERIES

MOVING UPSTREAM TO SUPPORT AND PROMOTE CHILD AND FAMILY WELL-BEING





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THE GOAL OF THE REIMAGINING PREVENTION SERIES

Our goal is that prevention and family strengthening initiatives and approaches that are currently being implemented in silos will now be implemented across all disciplines and levels, from direct service caseworkers and providers to leaders.

- Share CDSS' larger vision for safety, prevention, and early intervention for California.
- Impact change by teaching common principles across diverse agencies through webinars and learning conversations.
- Lift the importance of equity and community engagement as foundational prevention principles.
- Give guidance on new initiatives that move services upstream to support and strengthen families.
- Promote a continuum of care for children, youth, mothers, fathers, and caregivers.



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OVERVIEW OF THE REIMAGINING PREVENTION WEBINAR SERIES

The Reimagining Prevention Webinar Series is centered around:

- Assembly Bill 153 comprehensive planning,
- moving upstream towards primary prevention,
- change management to support successful, sustained implementation, and
- community engagement that fosters innovative, collaborative prevention efforts across all systems in California.



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CDSS CALIFORNIA
DEPARTMENT OF
SOCIAL SERVICES



DHCS
California Department of
Health Care Services



Strategies
TA



CALTRIN
California Training Institute

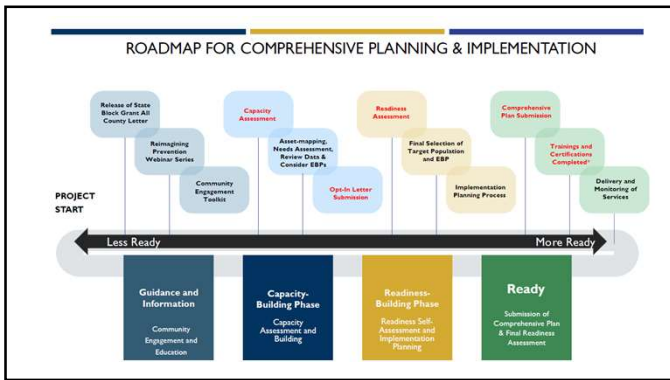
The mission of the California Department of Social Services is to **serve, aid and protect** needy and vulnerable children and adults in ways that strengthen and preserve families, encourage personal responsibility and foster independence.

The mission of the California Department of Health Care Services (DHCS) is to **provide Californians with access to affordable, integrated, high-quality health care** including medical, dental, mental health, substance use treatment services and long-term care.

Strategies TA supports county child welfare systems and Child Abuse Prevention Councils by **providing technical assistance focused on building statewide long-term solutions** that are research-driven, trauma-informed, and community-focused.

CALTRIN **provides professional development and extended learning opportunities** for staff of family resource centers, child abuse prevention councils, and other child and family-serving organizations.

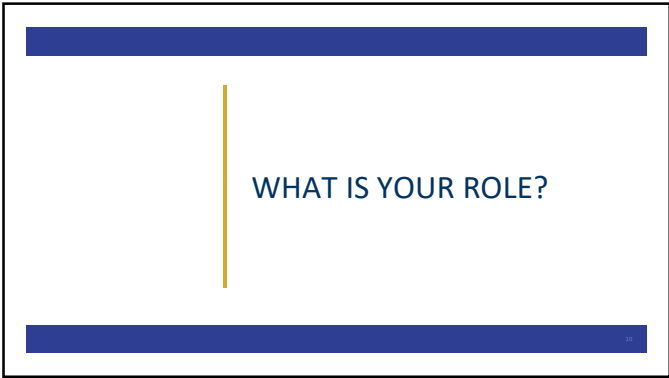
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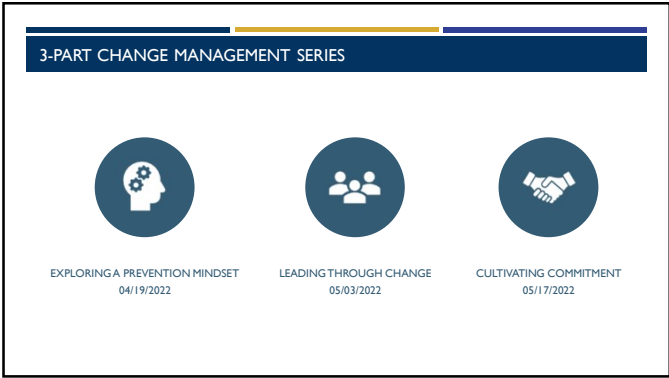
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MOVING UPSTREAM TO SUPPORT AND PROMOTE CHILD AND FAMILY WELL-BEING

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PRIMARY

These activities are directed at the general population to strengthen communities and improve child well-being by focusing on the social determinants of health, defined as the conditions into which people are born, grow, work, live, and age, and the wider set of forces and systems shaping the conditions of daily life.

SECONDARY

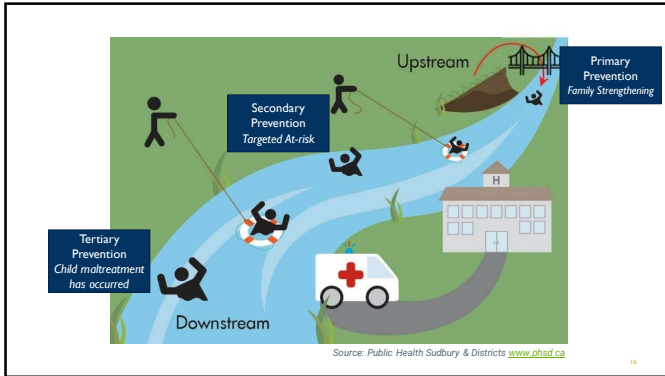
These activities are offered to populations that have one or more risk factors associated with compromised well-being or child maltreatment, such as poverty, parental substance abuse, young parental age, parental mental health concerns, exposure to violence, and parental or child disabilities. Programs seek to build protective factors and mitigate the risk factors.

TERTIARY

These activities focus on families where child maltreatment has occurred, seeking to mitigate its trauma and reduce the negative consequences of the maltreatment and to prevent its recurrence.

LEVELS OF PREVENTION

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LEVELS OF PREVENTION STRATEGIES

Primary strategies may include:	Secondary strategies may include:	Tertiary strategies may include:
<ul style="list-style-type: none"> Reducing poverty and drug use Improving economic stability, transportation and access to supports Increasing social connections within the community Improving health and access to healthcare Improving school readiness, neighborhood safety and play areas for children Increasing communication and public awareness strategies for education, engagement, and outreach 	<ul style="list-style-type: none"> Increasing accessibility to family resource centers that offer information and referral services to families living in low income areas Offering parent education programs in strategic locations Providing home visiting programs that provide support and assistance to expecting and new mothers Providing respite care for families that have children with special needs Increasing access to family-centered substance abuse treatment services Connecting families to public assistance programs such as CalWORKS and CalFresh 	<ul style="list-style-type: none"> Providing family reunification services Providing permanency planning Offering parent support groups that help parents transform negative practices and beliefs into positive parenting behaviors and attitudes Providing mental health services for children and families affected by maltreatment Providing parent mentoring programs to families in crisis

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REIMAGINING PREVENTION

To reimagine prevention, we need to:

- First explore what a prevention mindset entails
- How are you already doing prevention?
- How does your work strengthen families? (Primary Prevention)

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WHAT IS PREVENTION MINDSET?

- Accepting a collective challenge to reduce child abuse and neglect and increase child, family, & community well-being
- Enacting change through shared vision
- Changing community conditions, building on community strengths and enhancing individual family services and supports
- Centering goals and work in equity
- Making community voice and partnership need to be the drivers of change
- Everyone has a role. Nobody holds the whole solution. Collaboration is a necessity.
- Finding "upstream" primary prevention solutions by looking beyond silos and current funding structures focused on improvement and intervention
- Determining definitions of need and measures of progress using data on disparities and inequities

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WHY DO WE NEED A PREVENTION MINDSET?

- Overhaul needed in prevention work
- Breaking down silos of care
- Equity-centered and Culturally-responsive
- Cross-collaboration across systems

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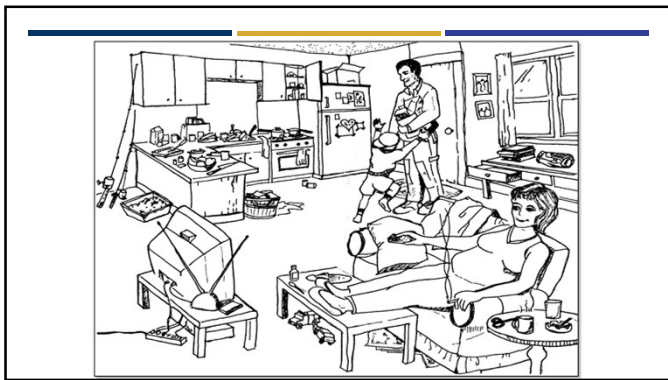
HOW IS A PREVENTION MINDSET BENEFICIAL?

- Early intervention and support decreases likelihood of higher-level services
- Builds child and family wellbeing system throughout counties and State
- Access to primary prevention services uplifts all
 - Healthy, thriving families who receive support before their level of need escalates

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**PRIMARY
PREVENTION:**
STRENGTHENING FAMILIES &
IMPROVING COMMUNITY
WELL-BEING

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PARENTAL RESILIENCE

The ability to recover from difficult life experiences, and often to be strengthened by and even transformed by those experiences.



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SOCIAL CONNECTIONS

The ability and opportunity to develop positive relationships that lessen stress and isolation and help to build a supportive network.



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KNOWLEDGE OF CHILD DEVELOPMENT

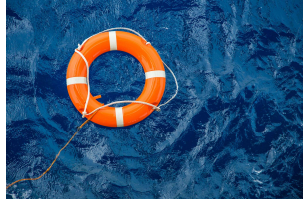
The ability to exercise effective parenting strategies to guide and know what to expect as children develop in multiple domains (physical, cognitive, language and social and emotional).



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CONCRETE SUPPORT IN TIMES OF NEED

Access to supports and services that reduce stress and help to make families stronger.



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SOCIAL AND EMOTIONAL COMPETENCE OF CHILDREN

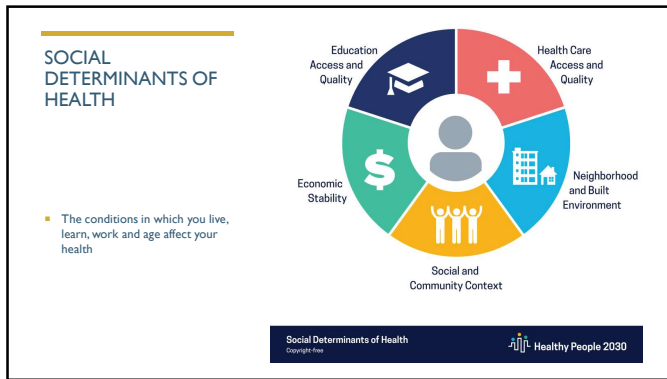
Family and child interactions that help children develop the ability to communicate clearly, recognize and regulate their emotions and establish and maintain relationships.



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WHAT
STRENGTHS
DO YOU SEE?

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Preventing Child Abuse and Neglect	
Strategy	Approach
Strengthen economic supports to families	<ul style="list-style-type: none"> Strengthening household financial security Family-friendly work policies
Change social norms to support parents and positive parenting	<ul style="list-style-type: none"> Public engagement and education campaigns Legislative approaches to reduce corporal punishment
Provide quality care and education early in life	<ul style="list-style-type: none"> Preschool enrichment with family engagement Improved quality of child care through licensing and accreditation
Enhance parenting skills to promote healthy child development	<ul style="list-style-type: none"> Early childhood home visitation Parenting skill and family relationship approaches
Intervene to lessen harms and prevent future risk	<ul style="list-style-type: none"> Enhanced primary care Behavioral parent training programs Treatment to lessen harms of abuse and neglect exposure Treatment to prevent problem behavior and later involvement in violence

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COMMON FRAMEWORKS

Protective Factors

- Family-focused
- 5 Factors
- Protective factors are characteristics or strengths of individuals, families, communities or societies that act to mitigate risks and promote positive well-being and healthy development

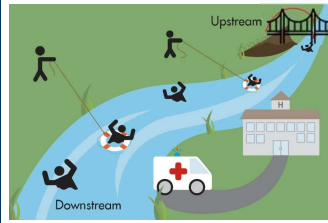
Social Determinants of Health (SDOH)

- System-focused
- 5 Domains
- Social determinants of health (SDOH) are the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.

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WHERE DO WE START?

Individual Mindset
Organizational Mindset
Community Collaboration



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INDIVIDUAL MINDSET

- Knowledge, understanding or thoughts about Primary Prevention
- Reframing: "I used to think...now I'm wondering if..."

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ORGANIZATIONAL MINDSET

- Building a shared vision around a prevention mindset
- Professional development and training plans for staff

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COMMUNITY/COLLABORATIVE MINDSET

- Upstream support from prevention planning team
- Get familiar with CAPC in your area

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PREVENTION MINDSET

Individual

- Knowledge, understanding or thoughts about Primary Prevention
- Reframing: "I used to think...now I'm wondering if..."

Organization

- Building a shared vision around prevention mindset
- Professional staff training and development

Community

- Upstream support from prevention planning team
- Get familiar with CAPC in your area

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EXAMPLES OF AN ORGANIZATIONAL PREVENTION MINDSET

Equity	Resilience	Community	Knowledge	Funding
<ul style="list-style-type: none"> Diversity, Equity, Inclusion Poverty-informed care Lived expertise Cultural Humility Trauma-Informed Organizations 	<ul style="list-style-type: none"> Change Management Compassion Fatigue & Secondary Traumatic Stress Training/Resources Workforce Development and Retention 	<ul style="list-style-type: none"> Community involvement Cross-functional partnerships Network development Family-focused systems Collaboration 	<ul style="list-style-type: none"> Onboarding & Staff Training Knowledge of Protective Factors & Primary Prevention Data and evaluation, needs assessment, EVP's 	<ul style="list-style-type: none"> How to get funding to pay for Primary Prevention FFPSA webinars Technical Assistance Strategic Planning Braided funding

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NEXT STEPS AND RESOURCES

- What do you already know about primary prevention? Where would you go to learn more?
 - CSSP, CTFA, CDC, CalTrin
- How do you move towards primary prevention mindset?
 - Assess where you are right NOW to determine where you need to go
 - Community Engagement Tool Kit
 - Capacity Building Assessment
 - Who is your local prevention planning team and/or CAPC?
 - Contact for FFPSA Prevention Services (Part I) questions: ffpsapreventionservices@dss.ca.gov

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UPCOMING WEBINARS

- 04/20 CAP Month Webinar Series: Redesigning Child Welfare Around Prevention, Equity, and Well-Being Part 2
- 04/21 Well-Supported EBP's: In-Home Parent Skill-Based Programs
- 04/21 Roadmap for Comprehensive Prevention Planning: Follow-up Q&A
- 04/27 CAP Month Webinar Series: Aligning Efforts to Create a System of Well-Being for Children and Families
- 04/28 Well-Supported EBP's: Substance Abuse Prevention & Treatment Programs
- 05/03 Leading Through Change**
- 05/10 The Collective Impact Community Engagement Toolkit
- 05/17 Cultivating Commitment**
- 05/19 Roadmap for Comprehensive Prevention Planning: Follow-up Clinic

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What's Next

- Survey link in the chat
- Webinar materials in follow-up email in the next 3 days
- Register for the next event



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Safety Prevention and Early Intervention Branch



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